

BLU

[blulightmobility.com](https://blulightmobility.com)



Every Ride has a Story

POWERED BY



**NATIONAL  
MOTORS**  
SINCE 1978

# Meet Blu

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Blu didn't start with an engine — it started with a feeling. That effortless sense of freedom, with your favorite music playing and the road wide open. A way of getting around that doesn't just serve a function, but reflects who you are.

# BLU is Built Upon



## Elegance

Effortless style that moves with you.



## Innovation

Reimagining mobility with smart tech and personal flair.



## Quality

Crafted with care, built to last — every detail matters.



## Sustainability

Driving change through clean energy and mindful design.

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Blu is proudly brought to life by National Motors, a trusted name in Egypt's automotive industry since 1978.

With over 50 years of experience, National Motors stands as a symbol of credibility, reliability, and innovation. From introducing Egypt's first solar-powered golf cart to delivering world-class after-sales support,

National Motors continues to redefine mobility, combining heritage, expertise, and forward-thinking design to ensure every Blu owner drives with complete confidence and peace of mind.



# Key Features

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Self-Charging  
Solar Panel



Built-in  
Mini Fridge



Battery: Lithium Ion, 150  
Ah, 5 Years Warranty



Aluminum  
Rims



Independent  
Suspension



Wireless  
Charger



2 Years  
Warranty



After-Sales  
Support



# Editions



Every detail. Every feature. Designed for self-expression

Drift

Tide

Crest



# On-Road Model

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The Blu On-Road model is perfect for smooth, everyday drives, whether it's moving around your community, getting from home to the clubhouse, or enjoying a relaxed cruise with family and friends. It's designed for comfort, style, and effortless mobility in quiet, well-paved environments.



# Off-Road Model

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The Blu Off-Road model is made for adventure and versatility. It thrives in open spaces, uneven paths, and natural landscapes, perfect for exploring outdoor activities. Built for adventure and freedom, it turns every ride into a new experience.



# Comparison Table

| Specification                                            | Drift | Tide | Crest |
|----------------------------------------------------------|-------|------|-------|
| Battery: Lithium battery (51.2C, 105Ah) 5 years warranty | ✔     |      |       |
| Motor: AC 48 V 5KW Motor                                 | ✔     | ✔    | ✔     |
| Aluminum rims                                            | ✔     | ✔    | ✔     |
| Keyless Entry                                            | ✔     | ✔    | ✔     |
| Built in Soundbar                                        | ✔     | ✔    | ✔     |
| 10 inch Digital screen with carplay                      | ✔     | ✔    | ✔     |
| Wireless charger                                         | ✔     | ✔    | ✔     |
| Custom Microfiber leatherseats                           | ✔     | ✔    | ✔     |
| 2 year warranty                                          | ✔     | ✔    | ✔     |
| Rear camera                                              | ✔     | ✔    | ✔     |
| Range 60-70KM per charge                                 | ✔     | ✔    | ✔     |
| Built in Refrigerator                                    |       | ✔    | ✔     |
| Extended range (Up to +90 KM)                            |       | ✔    | ✔     |
| Built in Safety glass                                    |       | ✔    | ✔     |
| Battery (51.2V, 150Ah), 5 years warranty                 |       | ✔    | ✔     |
| Solar Panel (charges 2.5% per hour)                      |       |      | ✔     |

# Pick Your Blu Style

Make it yours, Move with style

## Body Colors



Nardo Gray



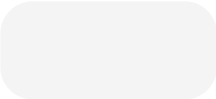
Electric Blue



Candy Red



Royal Green



Snow White



Jet Black



Metallic Burgundy

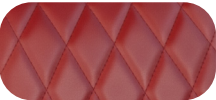
## Seat Colors



Black



Camel



Red



Beige

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